



# SLIDE ON \* SIGB Ski Test SNOW

**KÜHTAI \* 5-9 MARCH 2012**

*The essential Ski Test for UK retailers and snowsport media*

**ARMADA**

**DYNASTAR**  
WHO LIVES SKIING JOIN US

**LINE**  
BECAUSE DRIVING NEEDS A FUTURE.  
www.LINEski.co.uk

**SALOMON**

**ATOMIC**



**MOVEMENT**  
THE FREESKI COMPANY

**SCOTT**

**Black Diamond**

**HEAD**

**NORDICA**

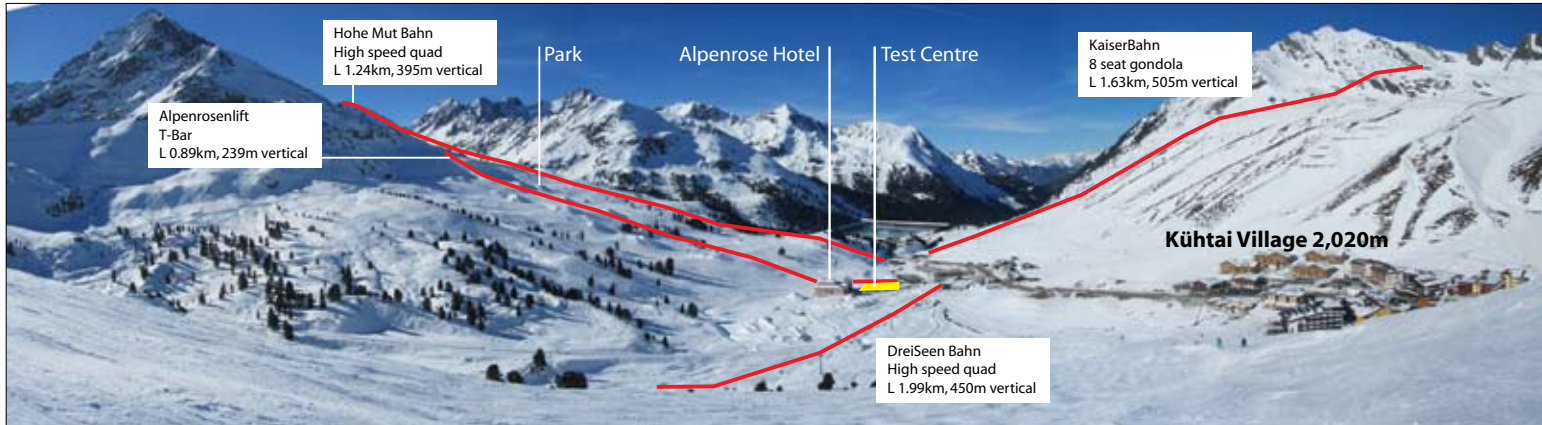
**SKITRAB**  
QUALITY ON THE SNOW



**ROSSIGNOL**  
PURE INNOVATION  
COMPANY

**völkl**





## Kùhtai

- \* 30 mins transfer from Innsbruck airport
- \* Wide range of quality accommodation
- \* Official hotel on piste, beside Test Centre
- \* 7 day packages available through Crystal and others
- \* Test Centre location at 2,000m with runs to 2,500m
- \* Easy walk/ski from all parts of village
- \* Vehicle access and parking at Test Centre (chains/winter tyres required if snowy)
- \* Wide selection of bars, restaurants and cafes
- \* Range of runs and 4 immediate lift options
- \* Good park and pipe nearby
- \* Floodlit piste on Wednesday and Saturday evening
- \* Flexibility with midweek accommodation
- \* Quiet period with few Brits

## The Test

The priority is to provide the best possible testing opportunities for both testers and suppliers. Key features include:

- \* Participating organisations (retailer or media) make a registration for their nominated testers who receive Ski Test accreditation
- \* A ski in-ski out system with rapid fitting and adjustment by manufacturer's representatives
- \* Accreditation system for access to Test Centre and available equipment
- \* Test Centre with rest area, coffees etc.
- \* Computerised database analysis of results
- \* Ski Test App for direct data entry (iPhone only)
- \* Skis grouped into industry standard categories
- \* All skis marked with category and Suggested Retail Price

# SIGB Ski Test 2012 costs (subject to € exchange rate)

## 1. Accommodation and travel

There are various options for accommodation:

- \* **Official Hotel, next to Test Centre - Hotel Alpenrose 4☆** [www.hotel-alpenrose.eu](http://www.hotel-alpenrose.eu)  
Ski Test rate **half board, €95 shared room, €120 single room**  
Contact Esther at hotel direct. **Email:** [hotel@hotel-alpenrose.eu](mailto:hotel@hotel-alpenrose.eu) **Tel:** 0043 5239 5205
- \* **7 night Crystal package** - (limited availability, special price) inc flights Gatwick-Innsbruck, transfers & half board, **£749**  
Contact Marion Telsnig to check availability and book. **Email:** [marion.telsnig@tuiski.com](mailto:marion.telsnig@tuiski.com) **Tel:** 020 8939 5027
- \* **7 night Inghams package** - check availability [www.inghams.co.uk/ski-holidays/resorts/hotels/item420/kuhtai/](http://www.inghams.co.uk/ski-holidays/resorts/hotels/item420/kuhtai/)
- \* **Kùhtai Tourist Office** - Extensive range of apartments, pensions and hotels to suit all budgets.  
Contact hotels direct or book via website. **Web:** [www.schneegarantie.at/index.php?id=45&L=1](http://www.schneegarantie.at/index.php?id=45&L=1)

## Flying

The best flight travel option is to fly to Innsbruck airport, only 30 mins from Kùhtai. Remember to book early to secure the best prices. An alternative is a flight to Munich, with a 2 hr train ride to Innsbruck and the regular service bus to Kùhtai.

	Innsbruck	Munich
UK Flights to local airports	<b>British Airways</b> - Gatwick <b>Easyjet</b> - Bristol, Gatwick, Liverpool, Birmingham (tbc), Leeds Bradford (tbc) <b>Thomas Cook</b> - Gatwick (weekend only)	<b>British Airways</b> - Heathrow <b>BMI Baby</b> - Cardiff, East Midlands <b>Easyjet</b> - Bristol, Edinburgh, Gatwick, Manchester, Stanstead <b>Lufthansa</b> - Birmingham, Heathrow, London City, Manchester

## Airport transfer

Kùhtai Taxi provides an on-demand service between Innsbruck airport and local hotels. A one-way trip for 1-3 people is €47

**Web:** [www.schischule-kuehtai.at/taxi.html](http://www.schischule-kuehtai.at/taxi.html) **Phone:** +43 664 11 666 71 **Email:** [haider-schmitt@gmx.at](mailto:haider-schmitt@gmx.at)

## Driving

From the UK it's motorways most of the way to Innsbruck, about 1,000km from Calais.

## 2. Lift pass, discounted rate - 3 day €80, 5 day €124.40 (Passes for between 1 and 8 days are also available)

Discounted lift passes can be bought direct at the bottom station of the DreiSeen Bahn chairlift. There will be a list of all accredited attendees with the lift company. Identification or accreditation may be required when purchasing lift pass.

## 3. Ski Test Registration - £25 SIGB Members, £50 non SIGB members, per tester

When you register for the Ski Test you will be invoiced for the Test registration fee. This covers use of the Test system, specific test reports plus coffee and water at the Test Centre.



# Retailer Registration Booking Form

Please complete & fax back to 0131 553 7488 or email pdf to [info@raremanagement.co.uk](mailto:info@raremanagement.co.uk)

## Ski Test Registration is compulsory in order to test any equipment.

Registration costs £25 per person (SIGB members rate) or £50 for non-members.

### Ski Test Registration includes:

- Access to all test equipment for the duration of the test
- Customised and confidential database analysis and reports
- Coffee and water at Test Centre
- Special rates for accommodation and lift passes

## Ski Test Registration

Company Name \_\_\_\_\_

Ski Test Contact \_\_\_\_\_

Address \_\_\_\_\_

Post Code \_\_\_\_\_

Phone \_\_\_\_\_ Mobile (in resort) \_\_\_\_\_

Email \_\_\_\_\_

### Costs per person - please tick which applies

Number of Testers	Tick which applies	Total £ amount
	SIGB Member organisation <input type="checkbox"/> £25 (inc VAT) per person	
	Non-SIGB Member organisation <input type="checkbox"/> £50 (inc VAT) per person	

All cheques to be made payable to Rare Management. A VAT invoice will be issued.

Tester names and details of skier level, boot sole length and DIN settings should be supplied on the form overleaf.

NB: Details can be supplied at a later date if necessary.

## Accommodation, Travel and Lift Passes

Details of special rates and contacts are included in the Ski Test leaflet.

### Important conditions of attendance - Please read carefully

#### General Conditions of the test - the small print

1. This test, organised by Rare Management on behalf of SIGB, is accessible to retailers and the media involved in skiing and their nominated testers.
2. It is the responsibility of all participating companies and organisations to ensure that their nominated testers:
  - a) are covered by appropriate winter sports insurance, including off-piste (if planning to ski off-piste) and have appropriate public liability cover
  - b) are competent to make subjective judgement and comment on the equipment that is being made available
  - c) are aware of their own DIN settings and how bindings should be adjusted on any equipment that they borrow
  - d) submit the appropriate portion of the test results card for inclusion in the central results database
  - e) make every effort to avoid damage to test equipment
  - f) return test equipment as and when requested
  - g) ski under control and do not endanger other slope users
  - h) carry an avalanche transceiver, shovel and probe if skiing off-piste. And know how to use the equipment.
3. As soon as any tester leaves the test centre area, it is on the basis that he/she is satisfied with both the adjustment and settings of the equipment to be tested. All testers acknowledge that the SIGB, their appointed organisers and the participating equipment suppliers cannot be held liable for any injuries that might occur during the period of the test.
4. All equipment is made available by participating suppliers on the basis that it is supplied on loan and remains their property at all times.
5. In order to take a pair of skis to test, the tester must leave with the supplier his or her test accreditation card, if requested. This will be returned when the skis are returned.



# Test Group - Personal details

Company \_\_\_\_\_

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Tester Details	Skier Level (See below)	Boot Sole length	DIN Setting
1 _____	C <input type="checkbox"/> E <input type="checkbox"/> A <input type="checkbox"/> I <input type="checkbox"/> L <input type="checkbox"/>	_____	_____
2 _____	C <input type="checkbox"/> E <input type="checkbox"/> A <input type="checkbox"/> I <input type="checkbox"/> L <input type="checkbox"/>	_____	_____
3 _____	C <input type="checkbox"/> E <input type="checkbox"/> A <input type="checkbox"/> I <input type="checkbox"/> L <input type="checkbox"/>	_____	_____
4 _____	C <input type="checkbox"/> E <input type="checkbox"/> A <input type="checkbox"/> I <input type="checkbox"/> L <input type="checkbox"/>	_____	_____
5 _____	C <input type="checkbox"/> E <input type="checkbox"/> A <input type="checkbox"/> I <input type="checkbox"/> L <input type="checkbox"/>	_____	_____
6 _____	C <input type="checkbox"/> E <input type="checkbox"/> A <input type="checkbox"/> I <input type="checkbox"/> L <input type="checkbox"/>	_____	_____
7 _____	C <input type="checkbox"/> E <input type="checkbox"/> A <input type="checkbox"/> I <input type="checkbox"/> L <input type="checkbox"/>	_____	_____
8 _____	C <input type="checkbox"/> E <input type="checkbox"/> A <input type="checkbox"/> I <input type="checkbox"/> L <input type="checkbox"/>	_____	_____
9 _____	C <input type="checkbox"/> E <input type="checkbox"/> A <input type="checkbox"/> I <input type="checkbox"/> L <input type="checkbox"/>	_____	_____
10 _____	C <input type="checkbox"/> E <input type="checkbox"/> A <input type="checkbox"/> I <input type="checkbox"/> L <input type="checkbox"/>	_____	_____

Please photocopy this page if you have more than 10 testers.

## Skier Level.

This self assessment should accurately reflect the ability level of each tester. This will remain confidential but will be used in analysing average results for skis to enable comparison of results by ability of tester. We will be using the following simplified levels:

- [C] Competitor** - Expert with experience in racing, freeride etc.
- [E] Expert** - Able to ski all conditions and terrain at speed and in control.
- [A] Advanced** - Comfortable & accomplished on most slopes and types of snow but not completely happy with technique in certain conditions ie. ice, moguls, crud etc.
- [I] Intermediate** - Able to cruise the mountain but aware of problems carving properly and intimidated by black runs and difficult snow conditions.
- [L] Lower intermediate** - Cautious, stemming or skidding most turns. Stick to blue, green or occasional red runs.